



INDIVIDUAL LEADERSHIP

Keep Texas Beautiful's mission is to educate and engage Texans to take responsibility for improving their community environment.

Nominations are now being accepted for the 2012 Keep Texas Beautiful Awards for individual leadership. These awards recognize the efforts made by individuals to enhance their communities and protect the Texas environment.

Keep Texas Beautiful Leadership Award*

The most prestigious award Keep Texas Beautiful presents, this once in a lifetime distinction is awarded to an individual who has provided outstanding leadership in the areas of improving and enhancing the environment of their community, the state of Texas and beyond.

OP Schnabel Senior Citizen Award*

Recognizes senior citizens (age 55+) who demonstrate positive, dynamic and selfless public-spirited leadership in enhancing their local community environment during their lifetime.

Ed Davis Litter Law Enforcement Award

Once in a lifetime award recognizing a law enforcement professional, such as a police officer, prosecutor, judge or environmental compliance officer, who has gone above and beyond in their approaches to enforcement of environmental laws and regulations. The first place winner will receive a \$500 cash award.

Volunteer of the Year

Recognizes individuals who support the mission of KTB through extraordinary efforts and contribute to the betterment of their community. *For this award, the reporting period is January 1 - December 31, 2011.*

*If applicable, please nominate in only one Lifetime Achievement category.

The award application must be submitted online, with written summary and supplemental materials uploaded by 5:00 p.m., Friday, February 17. Late, faxed, mailed or emailed entries will not be accepted.



Criteria

As part of the written summary, answer all questions below.

- Provide a profile of the applicant, including their history of sustained engagement with the local affiliate or other community environmental organization(s). *10 points 300 words maximum*
- Describe how, through their involvement, the quality of life in the community has been enhanced. *25 points 300 words maximum*
- Describe leadership efforts, innovative projects or programs the individual has developed, what was required to accomplish the project/program, such as partnerships or collaborations established and best practices developed, and the long term impact on the community. *25 points 300 words maximum*
- Describe actions that support the KTB mission “to educate and engage Texans to take responsibility for improving their community environment.” *25 points 300 words maximum*
- Please share additional information about the applicant showing their commitment to beautification, waste reduction and recycling and litter prevention, i.e. membership in related organizations, certifications or other environmental recognition, training participation. *5 points 150 words maximum*
- Supplemental materials will be used to substantiate the responses in your written summary. Upload 5-10 items, including items such as newspaper articles, letters of recognition, photographs, awards and printed brochures. *10 points*

Application Fee

In order to be processed, each entry must include a \$10 application fee in the form of cash, check or credit card. Credit card payments may be submitted online; please make checks payable to Keep Texas Beautiful; payment must be received by KTB by 5 p.m. February, 17, 2012.

Awards Announcement & Presentation

Award winners will be posted on the KTB website (www.ktb.org) by 5 p.m., Monday, March 5, 2012. All award applicants will be recognized at the 45th Annual Keep Texas Beautiful Conference held June 25-28 in San Antonio.

Important Date

All KTB award applications must be submitted online by 5 p.m., Friday, February 17, 2012.
Late or faxed entries will be disqualified.