



2009 – 2010 Training Program Offerings

Keep Texas Beautiful is excited to offer a variety of free trainings aimed to help you strengthen and grow your programs and organization. We anticipate additional offerings soon. Visit www.ktb.org to learn more specifics about programs during 2009-2010, to find updates on specific dates and locations, and to register.

Consider hosting training in your city. It's easy, fun, and a great opportunity to highlight your affiliate! Please contact Hester Bloom at hester@ktb.org or 1-800-CLEAN-TX to learn more about being a host community.

TRAINING	FOCUS	RECOMMENDED FOR
Introduction to Keep Texas Beautiful and Guide to Affiliate Coordination	<ul style="list-style-type: none"> Welcome and Introduction Who and what is Keep Texas Beautiful? Keep America Beautiful and the Behavior-Based Approach Programs overview Organizational Check-up Fundraising 	<ul style="list-style-type: none"> New KTB coordinators Board Members Community Leaders Volunteers
Volunteer Management	<ul style="list-style-type: none"> Identifying ways volunteers can help your program Targeting and recruiting The new age of volunteerism Retaining and recognizing 	<ul style="list-style-type: none"> KTB Coordinators Board Members Community leaders
KTB Youth Programs	<ul style="list-style-type: none"> Overview of KTB youth programs Ideas on how to involve youth in your community clean-ups, events and organization Overview of inside and outside youth activities 	<ul style="list-style-type: none"> KTB Coordinators Board Members Community volunteers
Awards Training	<ul style="list-style-type: none"> Tips and tools for writing award applications Understanding the judging process How to organize your community's award application 	<ul style="list-style-type: none"> KTB Coordinators Board Members Community leaders Anyone considering submitting an awards application
Basic Board Development	<ul style="list-style-type: none"> Roles & responsibilities of board members Recruiting board members Evaluating the board Committees Governance – best practices 	<ul style="list-style-type: none"> KTB Coordinators Board Members Community leaders
Fundraising	<ul style="list-style-type: none"> Raising Money – not easy but simple Where to start Cultivating major givers Special events Recognition 	<ul style="list-style-type: none"> KTB Coordinators Board Members Community leaders Volunteers

<p>Altria Philip Morris USA John Middleton Philip Morris Capital Corporation Philip Morris Duty Free</p>			<p>My H-E-B Here Everything's Better.</p>

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